



Contact :

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 www.itaibrachaportfolio.com

Itai Bracha

UI/UX DESIGNER

SKILLS

Adobe softwares

Adobe XD 

Sketch 

Figma 

Illustrator 

Photoshop 

Indesign 

After effects 

Web softwares

Shopify 

Wix 

Advertise platforms

Facebook Ads 

Google Ads 

LANGUAGE

HEBREW 

ENGLISH 

INTEREST



Gadget



Traveling



Photograph

PROFILE



-  **Fast learner**
-  **People person**
-  **Creative**
-  **High motivated**

Friendly and positive. Strong multitasking, communication and interpersonal skills. Creative and thinking outside the box. Dedicated to my work and colleagues.

EDUCATION



Skillshare, Udemy

Took various courses at udemy and skillshare:Photoshop, Illustrator, Indesign, Adobe XD,Shopify, Wordpress, Wix, Facebook Ads, Figma.

2017-2021

Diploma UI / UX design from Studio 6B

2020-2021

EXPERIENCE



UI/UX designer (Adif - Communication)

Broadcast website, Adif TV : colors, Research on rivals, Prototypes Visual and interaction design, user testing.

Print: using Photoshop and Illustrator for digital newspaper ads.

Editing banners for social media: using Photoshop and Illustrator.

2020 - Present

Graphic Designer, UI/UX (Freelancer)

Identity and Branding on a range of projects.

Wireframes and prototypes.

Visual and interaction design.

Designing the text ideas for the projects.

Building websites by Wix platform.

Editing banners for social media: using Photoshop and Illustrator and advertise using Facebooks ads platform.

2018 - Present

Graphic designer (YY Medical)

Prototypes for user testing and Manger testing.

Editing banners for social media.

Advertising by Facebook ads platform.

Creating the website by Shopify platform.

Editing company products.

2020 - March to September

Co-Founder (Ella jewelry)

Brand Identity: logo, colors, Research on rivals, Prototypes for user testing.

Visual and interaction design.

Building the website by Shopify platform.

Editing products: using Photoshop and Illustrator.

Editing banners for social media: using Photoshop and Illustrator and

advertise using Facebooks ads platform.

2019 - 2020